

Call For Entry

ENTRY DEADLINE **January 31, 2012**

artUP.BrittenBanners.com



Britten Welcomes You to be a Part of artUP – A Unique Open Art Competition

We Want You! This is a completely open competition, regardless of your age, skill-level or creative experience. Britten created artUP for you, and we just want you to participate!

Contest Criteria: Highlight Individual Elements of Your Creativity.

In the world of large format printing and display, there is a need for fine art, photographs, digital creations, logos, and more. Each of these examples might include a modest design such as a typeface, color theme, or background texture, used to accent and achieve the desired effect of the completed artwork. The criteria for the selection process will be based on the recognition of these needs in the marketplace. Regardless of the design medium, each submitted entry will be showcased in the Artist Marketplace for top-tier clients to apply to their own creative projects. For entry examples, see artUP.BrittenBanners.com.

Enter Online – artUP.BrittenBanners.com Files must be .JPEG or .PDF, and 1 MB max. All others will not be accepted. A large-format file will be required for *Exhibitionists* and *Grand Prize Winners*.

Enter Now! All entries are due on or before January 31, 2012.

Yes, There is an Entry Fee – But only \$20 for the first entry, \$10 for each additional entry. Just think of it as your one-time gallery fee.

What is Britten? Britten is the biggest large format printer in the country, working with Fortune 500 corporations, national-level sporting events and the top agencies across land.

Ready to Enter? Want to Learn More?

Visit artUP.BrittenBanners.com or email us at artUP@BrittenBanners.com

So Many Ways for You to Win:

artUP was created to connect an international assembly of artists with our extraordinary clients to initiate an infinite number of unique, creative opportunities. Participation benefits do not stop at prize money – they include display, marketing, and continuous exposure:

Cash Prize: Yes, there will be a *Grand Prize Winner* – actually three – with a total cash prize purse of **\$15,000**.

Jurors: Britten's worldwide exposure allows us to tap into the **most accredited art professionals** in a variety of fields and organizations. Participating in artUP gives your work exposure to these **art experts and aficionados**.

Public Display: We are confident that your work looks great in a museum, but let's go outside the box (literally) and get it out in the public! Britten's nationwide services will enable us to put up the work of the *Finalists*, *Exhibitionists*, and *Grand Prize Winners* in **public spaces** and **large-format applications** in various cities across the United States.

The Artist Marketplace: Now, this is **THE BIG DEAL**. We want to establish a tool that you can use to get your work into the hands of professionals who can purchase and display your artwork. Who needs to win an art competition when a Fortune 500 company, a Bowl game, or a national-level sporting event could pay you to include your work within their branding or overall event design work? We create the exposure, you profit based on the end-user printing the final display through Britten.

All submitted entries will be archived and displayed in the **Artist Marketplace**, and will be kept there until *you* say so!

Printing Incentive: If one of your images from the **Artist Marketplace** is purchased and printed with Britten, we will write *you* a check for **10% of the order cost**. For example, a \$100 order would be \$10 for you!

We want you to win, and get your artUP...